

Dr. VINAYAK PARSHURAM KARANDE - FACULTY PROFILE

NAME	:	Dr. VINAYAK PARSHURAM KARANDE			
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Designation	:	Assistant Professor and Head of the Department of Commerce (Degree College, Aided Section).			
Department	:	Department of Commerce			
DATE OF APPOINTMENT	:	June 05 th , 2017			
E-mail ID	:	vinayakkarande9@gmail.com			
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Educational Details		Bachelor of Management Studies			
	:	Master of Commerce			
	:	Master of Management Studies			
	:	Diploma in Marketing from Welingkar Institute of Management			
	:	Ph.D in Business Policy & Administration			
	:	Qualified UGC-NET in Management			
	:	Qualified UGC-NET in Commerce			
EXPERIENCE	:	13 years			
Administrative Responsibilities	:	- Head of Department, Commerce - NEP Coordinator - Chairperson – Entrepreneurship, Innovation, Incubation & IPR Committee - Coordinator – Admission Committee - Chairperson – Yuva Raksha Committee - Member – Examination Committee - Member – Attendance Committee - Member – IQAC - Member – ABC Committee			

MEMBERSHIP	: : : • Member, Board of Studies (Commerce), Syllabus Framing Committee, University of Mumbai • Vice-Chancellors nominated – VC Nominee, Board of Studies, Guru Nanak Khalsa College, Matunga (Autonomous). • Member, University of Mumbai Vigilance team (Flying Squad)
CAREER HIGHLIGHTS	: : : • Published 3 Patents on AI-Based Consumer Behavior Prediction & System Performance Analysis. • Recognized Ph.D. holder in Business Policy & Administration from University of Mumbai in 2021. • Ph.D. Thesis published on Shodhganga. • Recognized PG Recognized (Post Graduate) teacher by University of Mumbai. • Subject expert for conducting interviews in Commerce & Management domain. • Worked as Venue Officer for LLB-CET (Maharashtra State CET Cell) • Committee member at National level conference organized by college. • External expert to conduct Vive-Voce of M. Com & BMS students in various colleges. Moderator & External paper setter.
LIST OF PUBLICATIONS	• Published a book on Green Marketing (ISBN: 9788168694231) • Integrating Artificial Intelligence into Modern Education: A Sustainable Approach (Shanlax International Journal, 2026) • Determinants of Micro-Insurance Adoption among Street Vendors • Judicial Delays in India & Suggested Solutions using Digital Technology, AI & ML. • Commerce & House-help: A Boost for Women Employment in Gig Economy for Viksit Bharat.
Online Courses attended	
Workshop/ Seminar/ Conference/ FDP's	• Attended "Nurturing Future Leadership Program" NFLP by UGC-MMTTC at Shiv Nadar University, Greater Noida. • Attended Refresher Course in "Cyber Security" by UGC-MMTTC. • Attended Refresher Course in "Commerce, Accountancy & Management" by UGC-MMTTC. • Attended Workshop on "Intellectual Property Rights (IPR)" • Attended "Embedded Finance: Transforming Financial Services in the Digital Era" organized by AICTE Training and Learning (ATAL) Academy. • Attended Capacity Building Program on "AI Foundation for Educators" organized by ICSSR & R.A. Podar College of Commerce and Economics.